

PRESS RELEASE

For immediate release

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HOUSING WHITE PAPER – ‘FIXING OUR BROKEN HOUSING MARKET’



Following the long awaited decision to overcome our nation’s significant housing pressures the Government have released the Housing White Paper which aptly is called ‘Fixing our Broken Housing Market’.

There is great emphasis on delivery by Housing Associations and Local Councils, but also a focal chapter to build homes faster.

The paper intends to amend the NPPF, stating: *“We intend to amend the NPPF to introduce a clear policy expectation that housing sites deliver a minimum of 10% affordable home ownership units”*.

BCM, specialists in rural property operating throughout southern England, are also pleased the Starter Homes policy has been clarified. The paper states: *“We will clarify that starter homes, with appropriate local connection tests, can be acceptable on rural exception sites”*. Although not solving the affordable pressure it is a welcome measure to ensure developers can release homes at 20% discount without being forced to enter agreement with a registered landlord.

There is also great reliance on Custom/Self Build, Accelerated Construction Programmes, a Home Building Fund and securing land quickly to avoid being held to account.

David Long of BCM, comments: *“Time will tell how quickly these measures will be adopted, but we believe it is a step in the right direction, although arguably in many ways not far enough. The Government’s intension is clear, but it is the adoption at a local level which is important as invariably it takes too long to interpret and apply”*.

END

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