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Annual Market Review

Welcome to BCM's annual residential market update, where we aim to give you a brief snapshot of how the Country House sales market has performed over the past 12 months and an insight into some of our successes this year.

At BCM we are in a unique position of being a multi-disciplined, independent rural property consultancy and with our network of three offices in Hampshire, the Isle of Wight and Oxfordshire we can cater for most of your property needs.

If you are thinking of selling your country home this year and would like to know what your property is worth, or any other advice we can assist with, please do speak to us.

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Market Update

Unprecedented really does not do the past 12 months justice. When the Covid-19 pandemic struck it is fair to say most of us wrote this year off, how wrong we were. As we came into the spring of 2020, despite still being in lockdown, we were already seeing signs of things to come. enquiries were increasing in all our offices and the trend for buyers looking to swap the city confines for the space of the countryside became apparent. Once restrictions were eased, the market simply took off.

Whilst the initial surge could be put down to pent up demand, the market continued to defy expectations and perform extremely

well throughout the whole year. Even properties recently launched in the depths of winter have seen great demand.

We have seen prices rise due to increased demand and the reason for this is simply down to people assessing their lifestyles coupled with dramatic changes in working patterns allowing more people to make the move. Further to this, the Stamp Duty holiday helped to consolidate this trend. Looking forward we feel that 2021 should remain strong, as demand continues to outstrip the supply of good houses coming to the market.

We have put together a selection of just some of our sales from the past year.



ROMSEY, HAMPSHIRE

SOLD



HARTLEY MAUDITT, HAMPSHIRE

SOLD



WEST ILSLEY, BERKSHIRE

SOLD



PORCHFIELD, ISLE OF WIGHT

SOLD



PETERSFIELD, HAMPSHIRE

SOLD



VENTNOR, ISLE OF WIGHT

SOLD



SHEET, HAMPSHIRE

SOLD



TOTLAND, ISLE OF WIGHT

SOLD



WINCHESTER, HAMPSHIRE

SOLD



OAKLEY, HAMPSHIRE

SOLD

January 2021 compared to
October 2020

Applicants registered
74% increase

Viewings booked
70% increase

Offers received
25% increase

Sales agreed
(Oct 2020 – Jan 2021 vs Oct 2019 – Jan 2020)
225% increase



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