

PRESS RELEASE

For immediate release

18th July 2023

BCM LAUNCH MULTI-FACETED COMMERCIAL PROPERTY TO THE OPEN MARKET



Cheverton Copse Holiday Park, owned by the same family for over 17 years, is a successful multi-faceted tourism and commercial property situated near Sandown, on the Isle of Wight. The business has recently won two awards – receiving both a Certificate of Excellence with Trip Advisor 2019 and Hall of Fame with Trip Advisor, as well as receiving a 4* rating with the Holiday Park Association and 5* rating with Trip Advisor. The vendors have substantially improved the property during their tenure, gaining planning consent for an 85-lodge development site and 160 pitches for camping, touring and glamping.

The family owners are now wishing to retire, and the property is available to purchase.



Cheverton Copse Holiday Park is now for sale through BCM specialists in commercial and rural property operating throughout southern England, and our joint agent, Sanderson Wetherall. The property comprises:

- 57 static caravans, several ancillary buildings, games field and parking
- Freehold interest supporting 20 privately owned lodges
- A development site with extant planning consent for 33 lodges, 85 touring pitches, 60 camping and 15 glamping pitches with infrastructure, services, and landscaping nearing completion
- 4 Brand New Luxury Lodges
- Further 10 acres of land with a positive pre-application response from the Local Authority for another 40 holiday lodges
- Detached residential house
- Two further newly constructed semi-detached houses
- Annual Net Profit of £400,000 with scope for further expansion

Thomas Dawson, Associate Partner at BCM, commented:

“Cheverton Copse Holiday Park is a successfully and highly profitable business situated on the south side of the Island, only 10 minutes to the sandy beaches of Sandown. The owners have created a first-class caravan park, and gained full planning consent to grow the site, which allows buyers to expand and start works on day one.

This is a rare opportunity to purchase a top performing tourism and property business, which will be attractive to both investors, seeking a steady income stream and developers, seeking to build out the development site.

Offered in 2 lots, Cheverton Copse Holiday Park is guided at £7,250,000 for the Whole.





For further information, please contact Thomas Dawson, Agency, Isle of Wight, BCM office or Andrew Bagnell, Agency, Tiverton Office, Sanderson Wetherall.

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